



Real Estate Interior Checklist

General

- Overhead fans should be turned off to eliminate movement in photos.
- Make sure all lights work and replace any burned out light bulbs as we will turn on every light in the house.
- Gates and doors should be unlocked for easy access.
- Valuables should be put away out of sight.
- Remove any family photos or “knickknacks” you don’t want included in the photos.
- The home shouldn’t look sterile but should instead have a “guest ready” look.
- If the home is empty, consider staging the home as it will be much more relatable to prospective buyers.

Bedrooms

- Bedrooms should be cleaned and clutter free.
- Make all beds and any extra linens should be stored away out of sight.
- Furniture should look tidy and organized.
- Toys in kids rooms should be put away out of sight.
- Consider removing any personal photos from the walls or furniture.

Bathrooms

- Bathrooms should be cleaned and clutter free.
- Put any personal items or toiletries (toothbrush, razor, shampoo, conditioner, etc.) away out of sight.

Kitchen

- Kitchen should be cleaned and clutter free.
- Pots and pans and extra appliances should be kept out of sight.
- The stove top and sink should be clean and empty.
- Any cabinets that have glass doors should be clean and well organized.
- Remove photos, magnets, artwork, etc from the refrigerator.

Pets

- Pets should be kept in the garage or with someone outside the home for the duration of the shoot.
- Pet toys, leashes as well as food and water dishes should be stored away out of sight.



Real Estate Exterior Checklist

General

- Make sure all lights work and replace burned out light bulbs as we will turn on every light
- Remove vehicles from the driveway.
- If possible remove any vehicles from the street in front of the home.
- Garbage and recycling cans should be put away out of sight.
- Porches should be tidy and clutter free.
- Clean up exterior windows and surfaces.
- Remove any exterior signage such as ADT signs.

Yard

- Mow the lawn.
- Any landscaping you want to see in the photos should be done before we arrive.
- Clean up any leaves or other debris.
- Toys and yard equipment should be stored out of sight.
- Tables and chairs should be tidy.
- Remove any covers on outside equipment like grills or hot tubs.
- Pools should be clear and equipment or toys put away out of sight.